



FACTS:

- ✔ THE UNITED STATES MILITARY IS DOWNSIZING
- ✔ AS A RESULT, SKILLED MEN AND WOMEN ARE ENTERING THE JOB MARKET
- ✔ THE SOLAR PV MARKET IS EXPERIENCING DOUBLE DIGIT GROWTH
- ✔ VETERANS' SKILL SETS ARE SYMBIOTIC TO THOSE NEEDED IN THE SOLAR ARENA

WHAT WE DO:

The Veteran Asset [TVA] connects the dots on these compelling facts, by recruiting, training and placing our skilled and dedicated U.S. Military Veterans into meaningful careers within the renewable energy sector.

We transform the lives of veterans by eliminating pitfalls and deconstructing the barriers to employment. Our program provides no-cost vocational-training scholarships to those who have served our country and safeguarded our freedoms.

Our veteran graduates are quick to be hired, as we have executed an efficient connection between the desirable supply of a trained veteran workforce and the growing demand from the renewable energy industry.

WHAT THAT MEANS TO EMPLOYERS:

Employers, you will be on the receiving end of a veteran workforce, which will directly transform your business. Our veteran graduates are mission-oriented, bringing to your company leadership, dependability, vast skill sets, teamwork and a dynamic life experience that will benefit your enterprise beyond expectation.

WHAT DOES THAT LOOK LIKE?

It looks a lot like this TVA graduate, Scott L. Chapman:
A veteran with 21 years of active duty service in the U.S. Marine Corps, Chapman's skills were recognized and he was granted a TVA scholarship. Upon graduation, he was quickly hired, immediately demonstrated his star quality, was promoted, and continues to excel toward further leadership positions. His employer consistently receives positive reviews of Chapman and his military veteran solar installation teams from fellow employees and customers.



HOW CAN YOU HELP?

Qualifying for 501(c)(3) tax deduction:

- ✔ Sponsor a veteran or group of veterans
- ✔ Donate general funds
- ✔ Donate in-kind product(s)
- ✔ Hire TVA graduates
- ✔ Volunteer your time
- ✔ Spread the word



TVA FORMULA:

Careful Recruitment

Candidates are individually screened and interviewed by a career military professional for:

- ✔ Fitness
- ✔ Military Occupational Specialty (MOS)
- ✔ Soft Skills
- ✔ Attitude

Relevant Training

We work with IREC accredited training partner, Ambassador Energy College and industry leaders to develop and facilitate specific training:

- ✔ PV Solar Design & Installation program leading to a NABCEP EL credential
- ✔ Combination of theory, practical application and OSHA
- ✔ Customized training programs

Targeted Placement

We work closely with our Employer Partners to assess their needs, recruiting and training to those specifics. Jobs include, but are not limited to:

- ✔ Installer / Project Management / Inspection
- ✔ IT / Monitoring / Maintenance
- ✔ Project Design / Auto CAD / Drafting
- ✔ Logistics and Warehousing
- ✔ Administration / Interconnection
- ✔ Sales / Customer Service

ABOUT US:

The Veteran Asset: a 501(c)(3) non-profit organization

This mission is a result of the philanthropic vision of founders: Scott P. Duncan, a Marine Lieutenant Colonel - Retired (Former Battalion Commander and Combat Veteran), who has a commitment to veterans and a passion for accurate recruitment and lasting placement within the renewable energy sector; Steve Fulgham and Kelly Smith, business owners, who strategically transitioned from construction and technology into the renewable energy space, providing TVA robust industry knowledge and relationships. Collectively, the TVA founders are dedicated to bridging the employment gap within the industry and providing veterans opportunities through 'a hand up – not a handout'.

